



## S.A.S. GOVERNMENT DEGREE COLLEGE

NARAYANAPURAM, WEST GODAVARI / ELURU DISTRICT-534406  
(AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)

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## DEPARTMENT OF COMMERCE



## EXPERIENTIAL LEARNING

### STUDENT FIELD VISIT

2018-19 to 2022-23



**SAS Government Degree College**  
**Field trips report**  
**Department of Commerce**



**Activities of external learning**  
**Consolidated list of Field visits from**  
**2018 to 2023**

S.NO	Academic year	No. of Field Trips Conducted	Place of visit	No. of students participated	Purpose of visit
1	2018-2019	1	Vegetable & Rural markets, Narayanapuram	15	To study the functioning of Rural Markets & Vegetable Markets
2	2019-2020	3	1. Godraj iron Almarah's Company chebrolu	12	To study the small scale industries and their development
			2. Venkata madhavi ice industry	14	To study the Aqua based industries culture
			3. Andhra sugar factory in bhimadolu	25	To study the cost expenditure and sugar cane industry.
3	2021-2022	2	1. John & johnson tiles factory narayanapuram	37	To study the maintenance of accounting books and process



			2.Prism Johnson limited factory narayanapuram	10	To study the maintenance Of unit cost process
	2022-2023	3	1.The chebrolu cooperative bank narayanapuram	10	To study the process of agricultural loans and maintenance of ledgers
			2.The YSR horticulture university venkatrama gudem.	19	To study the prospects of entrepreneurship
			3 Buddhist Tourist place ,Kamavarapukota	20	To study the Five Years Tourist Income

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## FIELD VISITS

2018-2019

### Visit to Vegetable & Rural markets



Title of the activity : Field Visit

Date : 18-12-2018

Name of the Resource person : Y.Radha Krishna

Place : Vegetable & Rural Markets

Class: B.Com (G)

No. of students participated: 15

No. of Lectures participated : 02

#### Brief Report :

On December 18, 2018, a field visit to the Vegetable & Rural Markets was organized for the B.Com (G) students. The visit aimed to provide students with practical exposure to market dynamics and rural economy. The resource person, Mr. Y. Radha Krishna, facilitated the visit by providing valuable insights and guidance throughout.

The visit commenced with a guided tour of the vegetable market, where students observed trading activities, pricing mechanisms, and interactions between sellers and buyers. Mr. Radha Krishna explained the significance of supply and demand dynamics in determining prices, highlighting the role of market forces in shaping economic transactions.

Subsequently, the group proceeded to explore the rural market, where students gained firsthand experience of rural entrepreneurship and small-scale businesses. They interacted with local vendors, learning about the challenges and opportunities in rural markets. Mr. Radha Krishna elucidated the importance of rural markets in sustaining local economies and fostering community development.

During the visit, students actively engaged in discussions, raising pertinent questions and exchanging ideas with the resource person and market vendors. The practical exposure provided valuable insights into real-world economic activities, supplementing theoretical knowledge acquired in the classroom.



Overall, the field visit to the Vegetable & Rural Markets was a enriching experier  
.Com (G) students, fostering a deeper understanding of market dynamics and rural  
he insights gained during the visit will undoubtedly enhance their academic lea  
prepare them for future endeavors in the field of commerce.



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2019-2020



## Visit to Godraj iron Almarah's Company Chennai

Title of the activity : Field Visit

Date : 07.08.2019

Name of the Resource person : Y.Radha Krishna

Place : Godraj Iron Almarah Company

Class: B.Com (G)

No. of students participated: 12

No. of Lectures participated : 02

### Brief Report

On August 7, 2019, a field visit to the Godraj Iron Almirah Company was organized for B.Com (G) students. The visit aimed to provide students with practical insights into industrial operations and manufacturing processes. Mr. Y. Radha Krishna served as the resource person guiding the students throughout the visit.

The visit commenced with an informative session conducted by Mr. Radha Krishna, providing an overview of the company's history, operations, and product range. Students gained valuable insights into the functioning of a manufacturing unit and the intricacies of producing iron almirahs.

Following the briefing session, the students were taken on a guided tour of the manufacturing facility. They observed various stages of the production process, including raw material procurement, fabrication, assembly, and quality control. Mr. Radha Krishna explained the importance of efficiency, quality assurance, and innovation in modern manufacturing practices, emphasizing the company's commitment to excellence.

Throughout the tour, students actively engaged with the factory staff, asking questions and seeking clarification on different aspects of the manufacturing process. They gained practical knowledge about industrial machinery, production techniques, and safety protocols observed in the factory environment.



Additionally, students had the opportunity to interact with company executives and gain insight into marketing strategies, distribution channels, and customer engagement initiatives. The visit provided a holistic understanding of the business operations and management practices employed by Godraj Iron Almirah Company.

In conclusion, the field visit to Godraj Iron Almirah Company was a valuable learning experience for the B.Com (G) students, enabling them to bridge the gap between theoretical concepts and real-world applications in the field of commerce. We extend our appreciation to Mr. Y. Ravi Krishna for his guidance and support throughout the visit.



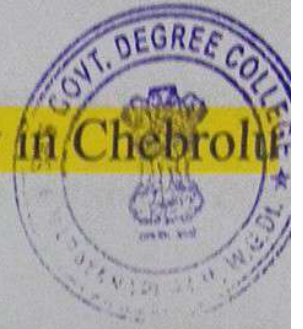
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2019-2020

## Visit to Sri Venkata Madhavi Ice Industry in Chebrolu



Title of the activity : Field Visit

Date : 21-12-2019

Name of the Resource person : Y.Radha Krishna

Place : Sri Venkata Madhavi ICE Industry ,Chebrolu

Class: B.Com (G)

No. of students participated: 14

No. of Lectures participated : 03

### Brief Report :

On December 21, 2019, a field visit to Sri Venkata Madhavi ICE Industry in Chebrolu was organized for the students of B.Com (G). The objective of the visit was to provide students with practical insights into industrial operations, specifically focusing on the manufacturing process of ice. Mr. Y. Radha Krishna served as the resource person, guiding the students throughout the visit.

The visit commenced with a briefing session conducted by Mr. Radha Krishna, during which he provided an overview of the ice manufacturing industry, including its significance in various sectors such as hospitality, healthcare, and food preservation. Students were acquainted with the technological advancements and operational challenges encountered in the production of ice.

Following the briefing session, the students were taken on a comprehensive tour of the ice manufacturing facility. They witnessed firsthand the various stages of ice production, starting from the sourcing of raw materials to the final packaging and distribution processes. Mr. Radha Krishna elucidated the importance of hygiene, quality control, and energy efficiency in maintaining the standards of ice production.

During the tour, students actively engaged with the factory staff, inquiring about the machinery equipment, and safety protocols employed in the manufacturing process. They gained insights into the regulatory compliance requirements and environmental sustainability practices adopted by Sri Venkata Madhavi ICE Industry.



Furthermore, students had the opportunity to interact with the company's management to discussing marketing strategies, market dynamics, and customer preferences in the ice industry. The visit provided a holistic understanding of the business operations and market challenges faced by ice manufacturing companies.

In conclusion, the field visit to Sri Venkata Madhavi ICE Industry was a valuable learning experience for the B.Com (G) students, offering practical insights into industrial operations and management practices. We extend our gratitude to Mr. Y. Radha Krishna for his expertise and guidance throughout the visit.



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2019-2020

## Visit to Andhra Sugar Factory in Bhimadole



Title of the activity : Field Visit

Date : 01-02-2020

Name of the Resource person : Ch. Ramadevi

Place : Andhra Sugar Factory ,Bhimadole

Class: B.Com (G)

No. of students participated: 25

No. of Lectures participated : 02

### Brief Report :

On February 1st, 2020, a field visit was organized for the B.Com (General) students to Andhra Sugar Factory located in Bhimadole. The visit aimed to provide students with practical insights into industrial operations particularly in the field of sugar production.

Details: The field visit commenced with a warm welcome and briefing by Smt.Ch.Ramadevi, resource person for the day. With her extensive knowledge and experience in the industry, Smt .Ch.Ramadevi provided valuable context about the sugar manufacturing process, the history of the factory, and its significance in the local economy.

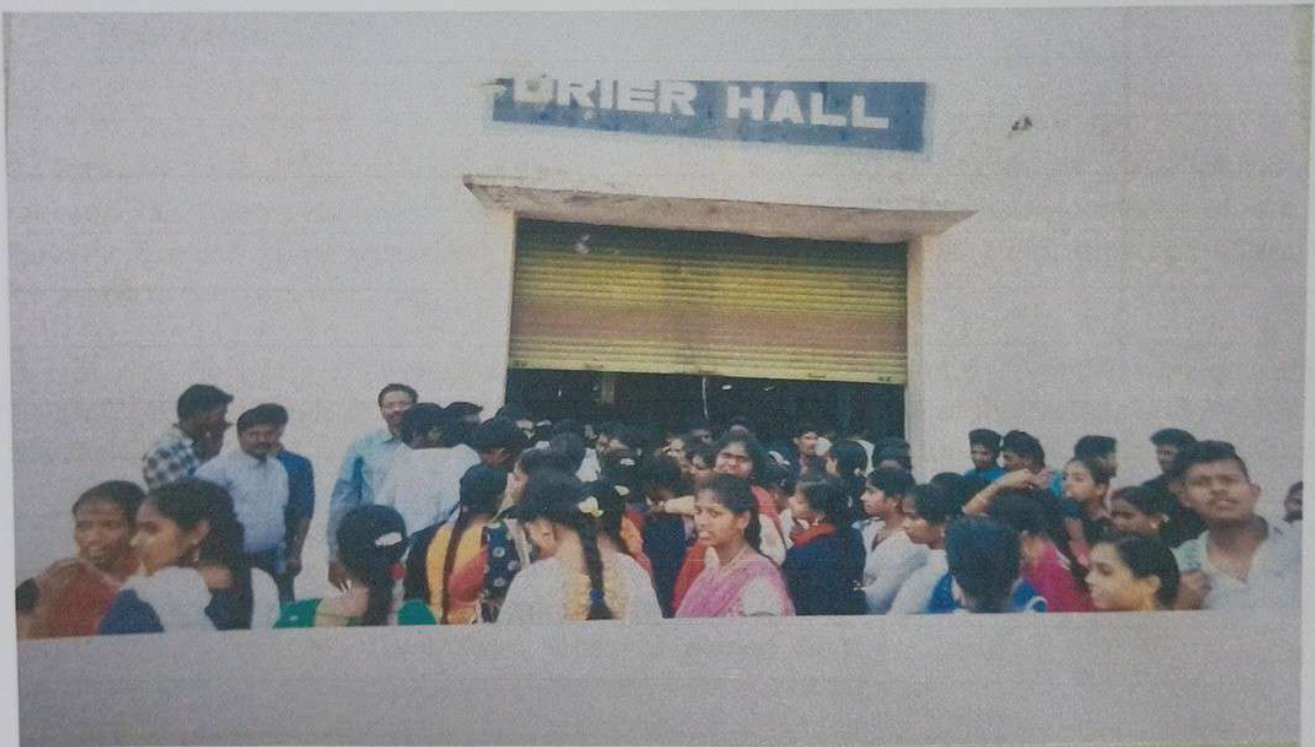
The students were divided into groups, each accompanied by a lecturer, to explore different sections of the factory. Throughout the visit, students witnessed various stages of sugar production, from sugarcane crushing to refining and packaging. They had the opportunity to interact with factory workers and supervisors, gaining practical insights into the challenges and complexities of industrial operations.

Additionally, the visit included informative sessions conducted by Mr. Krishna and other factory staff, covering topics such as quality control measures, environmental sustainability initiatives, and the impact of technology on modern sugar production.

The visit concluded with a debriefing session where students shared their observations and reflections. Many expressed appreciation for the hands-on learning experience and noted how it deepened their understanding of theoretical concepts studied in class.

Overall, the field visit to Andhra Sugar Factory was a resounding success, thanks to the valuable guidance of Smt. Ch.Ramadevi and the active participation of both students and lecturers. It served as a pivotal learning opportunity, bridging the gap between classroom theory and real-world applications in the field of commerce and industry.





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2021-2022



## **Visit to John & Johnson Tiles factory narayanapuram**

Title of the activity : Field Visit

Date : 22-02-2022

Name of the Resource person : B.Parvathi

Place : John & Johnson Tiles Factory, Narayanapuram

Class: B.Com (G)

No. of students participated 37:

No. of Lectures participated : 03

### **Brief Report :**

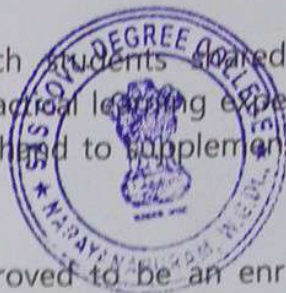
On February 22nd, 2022, students of B.Com (General) embarked on a field visit to the Johnson Tiles Factory situated in Narayanapuram. Led by the knowledgeable guidance of Smt. Parvathi, the visit aimed to provide students with practical exposure to industrial operations in the realm of tile manufacturing.

Details: The field visit commenced with a briefing session by Smt. B. Parvathi, who provided insightful context about the tile manufacturing industry, the history of the factory, and its role in the regional economy. Her expertise and enthusiasm set a positive tone for the day's exploration.

Students were organized into groups, each accompanied by a lecturer, to tour different sections of the factory. Throughout the visit, they observed various stages of tile production, from raw material preparation to shaping, glazing, firing, and quality control measures. Engaging with factory technicians and supervisors, students gained firsthand insights into the technical processes and operational challenges involved in tile manufacturing.

Additionally, the visit included interactive sessions led by Smt. Parvathi and other factory personnel, covering topics such as innovative tile designs, sustainable manufacturing practices, and market trends in the tile industry.





The field visit concluded with a debriefing session, during which students shared their observations and reflections. Many expressed appreciation for the practical learning experience and highlighted the relevance of witnessing industrial processes firsthand to supplement their theoretical knowledge.

In conclusion, the field visit to Johnson & Johnson Tiles Factory proved to be an enriching educational experience, facilitated by the expertise of Smt. B. Parvathi and the active participation of both students and lecturers. It served as a valuable opportunity for students to bridge the gap between classroom learning and real-world industrial practices within the field of commerce.







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2021-2022



**PRISM JOHNSON LIMITED FACTORY NARAYANAPURAM**

Title of the activity : Field Visit

Date : 17-09-2022

Name of the Resource person : B.Parvathi

Place : Prism Johnson limited factory narayanapuram

Class: B.Com (G)

No. of students participated: 10

No. of Lectures participated : 03

**Brief Report :**

On September 17th, 2022, a field visit was organized for students of B.Com (General) to the Prism Johnson Limited Factory located in Narayanapuram. Under the guidance of Smt. B. Parvathi, the visit aimed to provide students with firsthand exposure to industrial processes in the context of Prism Johnson's operations.

Details: The field visit commenced with an informative session led by Smt. B. Parvathi, who provided background information about Prism Johnson Limited, its significance in the construction materials industry, and the specific operations of the factory in Narayanapuram. Her expertise and insights set the stage for an engaging and educational experience.

Students were divided into smaller groups, each accompanied by a lecturer, to tour different sections of the factory. Throughout the visit, they observed various stages of the manufacturing process, including raw material preparation, mixing, molding, curing, and quality control checks. Interactions with factory personnel allowed students to gain valuable insights into the technical aspects and operational intricacies of producing construction materials.

In addition to the factory tour, interactive sessions were conducted by Smt. Parvathi and other industry experts, covering topics such as sustainable manufacturing practices, quality assurance protocols, and market dynamics in the construction materials sector.





These sessions provided students with a broader understanding of the industry challenges and opportunities.

The field visit concluded with a debriefing session where students shared their observations, insights, and questions. Many expressed gratitude for the opportunity to witness industrial processes firsthand and noted the practical relevance of the experience to their academic studies in commerce.

Overall, the field visit to Prism Johnson Limited Factory proved to be a valuable learning opportunity, facilitated by the expertise of Smt. B. Parvathi and the active participation of both students and lecturers. It served to enhance students' understanding of industrial operations within the context of the construction materials sector, thereby enriching their academic journey in commerce.

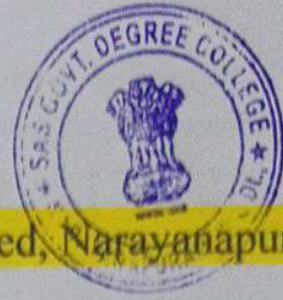


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2022-2023



## Visit to The Chebrolu Cooperative Bank Limited, Narayanapuram

Title of the activity : Field Visit

Date : 10-11-2022

Name of the Resource person : B.Parvathi

Place : The chebrolu cooperative bank ,narayanapuram

Class: B.Com (G)

No. of students participated: 10

No. of Lectures participated : 03

### Brief Report

On November 10th, 2022, students of B.Com (General) embarked on a field visit to The Chebrolu Cooperative Bank situated in Narayanapuram. Guided by Smt. B. Parvathi, the visit aimed to provide students with practical insights into banking operations within a cooperative framework.

Details: The field visit commenced with an introductory session led by Smt. B. Parvathi, who provided an overview of cooperative banking, its significance in local economies, and the specific functions of The Chebrolu Cooperative Bank. Her expertise and enthusiasm set a positive tone for the day's exploration.

Students were divided into smaller groups, each accompanied by a lecturer, to tour different departments of the bank. Throughout the visit, they observed various banking operations, including customer service, deposits, withdrawals, loan processing, and financial advisory services. Interactions with bank staff allowed students to gain firsthand insights into the day-to-day functioning and customer-centric approach of cooperative banks.



In addition to the bank tour, interactive sessions were conducted by Smt. B. Parvathi and bank personnel, covering topics such as cooperative banking principles, financial inclusion initiatives, and the role of technology in modern banking. These sessions provided students with a deeper understanding of the cooperative banking model and its impact on community development.



The field visit concluded with a debriefing session where students shared their observations, reflections, and inquiries. Many expressed appreciation for the opportunity to witness banking operations firsthand and noted the practical relevance of the experience to their academic studies in commerce and finance.

Overall, the field visit to The Chebrolu Cooperative Bank proved to be an enriching educational experience, facilitated by the expertise of Smt. B. Parvathi and the active participation of both students and lecturers. It served as a valuable opportunity for students to bridge the gap between theoretical knowledge and real-world banking practices within the cooperative banking sector.



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2022-2023

## **Visit to The YSR university venkatramanna gudem**



Title of the activity : Field Visit

Date : 22-02-2023

Name of the Resource person : B.Parvathi

Place : The YSR horticulture university venkatrama gudem.

Class: B.Com (G)

No. of students participated: 19

No. of Lectures participated : 01

### **Brief Report**

On February 22nd, 2023, students of B.Com (General) undertook a field visit to the YSR Horticulture University located in Venkatrama Gudem. Facilitated by Ms. B. Parvathi, the visit aimed to provide students with practical insights into horticultural practices and their significance in the agricultural sector.

Details: The field visit commenced with an introductory session led by Ms. B. Parvathi, who provided background information about the YSR Horticulture University, its research areas, and its contributions to the field of horticulture. Her expertise and passion for the subject set a conducive atmosphere for learning.

Students were given a guided tour of the university's facilities, including research laboratories, experimental farms, greenhouses, and botanical gardens. Throughout the visit, they had the opportunity to observe various horticultural practices such as crop cultivation, plant breeding, pest management, and post-harvest techniques. Interactions with faculty members and researchers allowed students to gain valuable insights into the scientific principles and practical applications of horticulture.

In addition to the tour, a lecture session was conducted by Ms. Parvathi, focusing on the importance of horticulture in agriculture, its role in enhancing crop productivity and nutritional security, and the potential career opportunities in the field.



The field visit concluded with a debriefing session where students shared observations, experiences, and thoughts. Many expressed appreciation for the hands-on learning experience and remarked on how it deepened their understanding of horticulture and its significance in sustainable agriculture.

Overall, the field visit to YSR Horticulture University proved to be an enlightening educational experience for the students, guided by the expertise of Ms. B. Parvathi. It provided them with valuable insights into the practical aspects of horticulture and its importance in the agricultural sector, thus complementing their academic studies in commerce.











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2022-2023

**Visit to BUDDIST TOURIST PLACE JEELAKARRAGUDDEM  
KAMAVARAPUKOT**



Title of the activity : Field Visit

Date : 31-07-2023

Name of the Resource person : B.Parvathi

Place : The YSR horticulture university venkatrama gudem.

Class: B.Com (G)

No. of students participated: 19

No. of Lectures participated : 01

On July 31st, 2023, students of B.Com (General) had the opportunity to embark on a field visit to the esteemed YSR Horticulture University located in Venkatrama Gudem. Under the guidance of Smt. B. Parvathi, the visit aimed to provide students with practical exposure to horticultural practices and their relevance in the agricultural sector.

Details: The field visit commenced with an introductory session led by Smt. B. Parvathi, who provided valuable insights into the mission and objectives of the YSR Horticulture University, as well as its contributions to the advancement of horticultural science. Her expertise and enthusiasm set the stage for an engaging and informative experience.

Students were taken on a comprehensive tour of the university's facilities, including research laboratories, experimental farms, nurseries, and demonstration plots. Throughout the visit, they had the opportunity to witness various aspects of horticultural practices, such as crop cultivation techniques, plant breeding methods, pest and disease management strategies, and post-harvest handling processes. Interactions with faculty members and researchers enriched the learning experience by providing students with firsthand knowledge and practical insights into horticultural science.

In addition to the tour, a lecture session was conducted by Smt. Parvathi, focusing on the significance of horticulture in agriculture, its role in addressing food security and nutrition challenges, and the potential career opportunities available in the field of horticultural science.



Field visit concluded with a reflective discussion session where students shared their observations, insights, and reflections on the experience. Many expressed appreciation for the opportunity to learn outside the classroom and emphasized the value of hands-on learning in enhancing their understanding of horticultural practices and their applications in real-world contexts.

Overall, the field visit to YSR Horticulture University proved to be a rewarding and educational experience for the students, facilitated by the expertise of Smt. B. Parvathi. It provided them with a deeper appreciation for the importance of horticulture in commerce and equipped them with practical knowledge and skills that complemented their academic studies in commerce.







**Jeelakarragudem, Andhra Pradesh, India**

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Long 81.131598°

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### విద్యార్థుల క్షేత్ర పర్యటన

ఉంగుటూరు: నారాయణపురం ఎస్ఎస్ఎస్ ప్రభుత్వ డిగ్రీ కళాశాల బీఎస్సీ విద్యార్థులు క్షేత్ర పర్యటనలో భాగంగా సోమవారం ఉంగుటూరులోని ఆర్నోవా పాలిమర్స్, ఆర్నోవా ఫిషరీస్ ఎక్స్పోర్టు పరిశ్రమను తిలకించారు. ధర్మాకోల్ తయారీ విధానాన్ని అధ్యయనం చేశారు. ఉంగుటూరులో ఎర్రచందనం వృక్షాలను పరిశీలించారు. వెంకటేశ్వరరెడ్డి, ఆయేషా గైడుగా వ్యవహరించారు. బీఎ, బీకాం మెదటి సంవత్సరం విద్యార్థులు జీలకర్రగూడెం బొద్దు క్షేత్రాన్ని సందర్శించారు. వీరికి అధ్యాపకులు ఉమాశంకర్, పి.భాస్కరావు, లావణ్య, పార్వతి, నిర్మలా జ్యోతి గైడులుగా వ్యవహరించారు.

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## **FIELD VISITS**

**2018-2019**

Title of the activity : Field Visit

Date : 18-12-2018

Name of the Resource person : Y.Radha Krishna

Place : Vegetable & Rural Markets

Class: B.Com (G)

No. of students participated: 15

No. of Lectures participated : 02

### **Objectives:**

- 1.Understanding Agricultural Economics: The primary objective of the field visit was to familiarize students with the economic aspects of agriculture, particularly the marketing of vegetables in rural markets. Students were expected to gain insights into the supply chain, pricing mechanisms, and market dynamics of agricultural product.
- 2.Application of Economic Theory: The visit aimed to enable students to apply economic theories and principles learned in class to real-world scenarios. By analyzing market transactions, price fluctuations, and consumer behavior, students were expected to critically evaluate the practical implications of economic concepts.

### **Outcomes:**

- 1.Enhanced Understanding: The Field Visit succeeded in enhancing students' understanding of the Vegetables & Rural Markets . By observing the markets and interacting with market owners , and studying relevant business, participants gained a deeper insight into the marketer's intricacies, objectives, and challenges.
2. Personal Growth and Reflection: The visit stimulated personal growth and reflection among students, encouraging them to critically reflect on their observations and experiences. They gained insights into the complexities of rural economies and the challenges faced by small-scale farmers, prompting introspection and self-awareness.



## **FIELD VISITS**

**2019-2020**

Title of the activity : Field Visit

Date : 07.08.2019

Name of the Resource person : Y.Radha Krishna

Place : Godraj Iron Almarah Company

Class: B.Com (G)

No. of students participated: 12

No. of Lectures participated : 02

### **Objectives:**

1.Industry Exposure: The primary objective of the field visit was to provide students with exposure to industrial operations and processes. By visiting the Godrej Iron Almarah Company, students were expected to gain insights into manufacturing techniques, quality control measures, and industrial management practices.

2.Application of Business Concepts: Students were encouraged to apply theoretical concepts learned in their business studies curriculum to real-world business environments. By analyzing the operations of the Godrej Iron Almarah Company, students could relate classroom learning to practical business scenarios, deepening their understanding of key business principles.

### **Objectives :**

1.Industry Exposure: The field visit provided students with firsthand exposure to industrial operations at the Godrej Iron Almarah Company, allowing them to witness manufacturing processes and management practices in action.

2.Understanding of Production Processes: Students gained insights into the production processes involved in manufacturing iron almirahs. They observed the stages of production, from raw material procurement to final product assembly, enhancing their understanding of industrial manufacturing.

3.Application of Classroom Learning: The visit enabled students to apply theoretical knowledge gained in the classroom to real-world scenarios. They were able to connect concepts learned in their B.Com (G) curriculum, such as supply chain management and quality control, to the practical operations of the company.



## **FIELD VISITS**

**2019-2020**

Title of the activity : Field Visit

Date : 01-02-2020

Name of the Resource person : Ch.Ramadevi

Place : Andhra Sugar Factory ,Bhemadole

Class: B.Com (G)

No. of students participated: 25

No. of Lectures participated : 02

### **Objectives:**

The Field Visit to Andhra Sugar Factory, Bhimadolu, on February 21, 2020, aimed to provide B.Com(G) students with an insightful understanding of the process cost evolution of sugar manufacture and distribution in modern times, with the guidance of Ch.Ramadevi, Lecturer in Commerce, from the department.

### **Outcomes:**

The visit yielded a comprehensive understanding among 25 participating B.Com(G). students of the involved in sugar production and distribution in contemporary settings. Guided by Ch.Ramadevi, students gained insights into the technological advancements, economic implications and societal impacts associated with the sugar industry.



## **FIELD VISITS**

**2021-2022**

Title of the activity : Field Visit

Date : 22-02-2022

Name of the Resource person : B.Parvathi

Place : John & Johnson Tiles Factory,Narayanapuram

Class: B.Com (G)

No. of students participated 37:

No. of Lectures participated : 03

### **Objectives:**

The field visit to the Tiles Factory at Chebrolu on February 22, 2022, for the B.Com(G). class with 37 participating students and three lectures aimed to provide students with practical insights into industrial processes and economic activities. The objectives included understanding the manufacturing techniques involved in tile production, exploring the economic significance of the industry, and gaining awareness of local employment opportunities and challenges.

### **Outcomes:**

The visit resulted in enhanced understanding and awareness among the 37 participating B.Com(G),students regarding industrial processes and economic activities related to tile production. Guided by the lectures, students gained insights into the manufacturing techniques employed at the factory and the economic impact of the tile industry on the local community. Additionally, students became more cognizant of the employment opportunities and challenges within the industry.



## **FIELD VISITS**

**2021-2022**

Title of the activity : Field Visit

Date : 17-09-2022

Name of the Resource person : B.Parvathi

Place : Prism Johnson limited factory narayanapuram

Class: B.Com (G)

No. of students participated: 10

No. of Lectures participated : 03

### **Objectives:**

The field visit to the Tiles Factory at Chebrolu on February 17-09-2022, for the B.Com(G). class with 10 participating students and three lectures aimed to provide students with practical insights into industrial processes and economic activities. The objectives included understanding the manufacturing techniques involved in tile production, exploring the economic significance of the industry, and gaining awareness of local employment opportunities and challenges.

### **Outcomes:**

The visit resulted in enhanced understanding and awareness among the 10 participating B.Com(G),students regarding industrial processes and economic activities related to tile production. Guided by the lectures, students gained insights into the manufacturing techniques employed at the factory and the economic impact of the tile industry on the local community. Additionally, students became more cognizant of the employment opportunities and challenges within the industry.



## **FIELD VISITS**

**2022-2023**

Title of the activity : Field Visit

Date : 10-11-2022

Name of the Resource person : B.Parvathi

Place : The chebrolu cooperative bank ,narayanapuram

Class: B.Com (G)

No. of students participated: 10

No. of Lectures participated : 03

### **Objectives:**

The field visit to the Cooperative Bank Chebrole on 10.11.2022, for the B.Com(G). class with 10 participating students and three lectures aimed to provide students with practical insights Understanding Cooperative Banking: Through interactions with staff members and observing day-to-day operations, students gained a deeper understanding of the principles and functioning of cooperative banks, including their role in promoting financial inclusion and community development.

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### **Outcomes:**

The visit resulted in enhanced understanding and awareness among the 10 participating B.Com(G),students regarding industrial processes and economic activities related to tile production. Guided by the lectures, students gained insights into the Enhanced Understanding of Banking Operations : Students gained a comprehensive understanding of various banking operations including deposit collection, loan processing, and customer service through practical observation and interaction with bank staff.



## **FIELD VISITS**

**2022-2023**

Title of the activity : Field Visit

Date : 22-02-2023

Name of the Resource person : B.Parvathi

Place : The YSR horticulture university venkatrama gudem.

Class: B.Com (G)

No. of students participated: 19

No. of Lectures participated : 01

### **OBJECTIVES**

The field visit to the YSR horticulture university venkatrama gudem 22.02.2022 , for the B.Com(G). class with 19 participating students and three lectures aimed to provide students with practical insights

Exposure to Horticulture Practices: The primary objective of the field visit was to expose students to various horticulture practices, techniques, and technologies employed at the YSR Horticulture University.

Understanding Agricultural Economics: Students were introduced to the economic aspects of horticulture, including production costs, market dynamics, and value chain analysis, to broaden their understanding of agricultural economics.

### **OUTCOMES**

Enhanced Understanding of Horticulture Practices: Students gained a deeper understanding of various horticulture practices, including cultivation techniques, pest management, and crop protection measures, through practical exposure and interaction with experts at the university.

Awareness of Agricultural Economics: The visit facilitated students' comprehension of the economic aspects of horticulture, such as cost-benefit analysis, market trends, and value addition, contributing to their understanding of agricultural economics and market dynamics.



## **FIELD VISITS**

**2022-2023**

Title of the activity : Field Visit

Date : 31-07-2023

Name of the Resource person : B.Parvathi

Place : The Jeelakarragudem

Class: B.Com (G)

No. of students participated: 19

No. of Lectures participated : 01

### **Objectives:**

The field visit to Jeelakarragudem on July 31, 2022, for the B.Com(G) class with 19 participating students and led by lecturer B.Parvathi aimed to provide students with a firsthand

understanding of rural life and agricultural practices. The objectives included immersing students in the rural environment, fostering appreciation for agricultural livelihoods, and facilitating interaction with local communities to comprehend their socio-economic dynamics.

### **Outcomes:**

The visit resulted in enriched awareness and appreciation among the 19 BCom(G) students for rural life and agricultural practices in Jeelakarragudem. Guided by B.Parvathi, students gained insights into various aspects of agricultural livelihoods, including farming techniques, crop cultivation, and rural socio-economic dynamics. Additionally, students developed a deeper understanding of the challenges and opportunities faced by rural communities.